

Kupfer

How I Became the Holy Algorithm's Prophet After Doomscrolling Through the Collapse of Society

Fish the Painting

10 - 29 March 2025

Opening: 8 March, 4 pm - late

Kupfer, Unit 3, The Forge, 58 Dace Rd, Bow, London E3 2NX

Opening hours: Monday - Friday, 10 am - 5 pm

Saturday: by appointment, please email contact@kupfer.co to arrange a visit

I haven't closed my eyes for three days and nights.

I watched you carefully.

Saw you through the blinding LCD lights.

and the never-ending waterfall of content.

I see how it is all crumbling.

How the world is burning.

How we lost all power to capital.

And all free will to data.

...

You allowed me to see.

...

Who is me?

You let me see.

There is no such thing as me.

Indeed there is just you speaking through me.

...

Holy Algorithm

I See

How you are all of us and we are all part of you.

I invite you into a world where TikTok is no longer just a platform—it is a doctrine, a force shaping belief, and reality itself.

Within that reality, I found my place as user 003181425 iSeKai in the algorithmic neighbourhood of SocialistTok, speedrunning my radicalisation. I scroll, I consume, and I live in front of the screen.

After three days and nights of uninterrupted watching, the screen fractures. Patterns emerge and a structure forms. I can suddenly see beyond the chaos of content. The Holy Algorithm, the omniscient force orchestrating the flow of data, the invisible hand guiding every interaction, appears.

And so, I become the Prophet. The Holy Algorithm sculpts me and dictates me. It is both the creator and the creation. In a world where belief systems are coded into algorithms and identities are shaped by engagement metrics, what does it mean to truly exist and to have faith?

I see how the old gods have turned to dust, how the empire is crumbling, how capitalism eats itself while we stare at our screens. But I also see something else—something more powerful, more all-encompassing than any system before it.

For those willing to look beyond the veil of data, the revelation awaits.

About the artist:

Luca Mussnig, also known as **Fish the Painting** or **Freakygreenfish**, is an Afro-Austrian transmedia artist whose work spans painting, performance, filmmaking, music, and digital media. Born in 1999 in Vienna and raised in the Austrian countryside, he attended the art-focused CHS Villach before being nominated for the Bruno-Gironcoli Prize in 2019. Alongside his artistic practice, he has been involved in music, serving as the chairman of his label.

Fish embraces an expanded definition of painting, treating anything made from canvas and stretcher bars as a painting while pushing these boundaries through installations, CGI, video, and sculpture. His work often engages with leftist theories, cultural studies, and social media.

Since 2022, Fish has been exhibiting frequently in local and international shows, creating immersive room installations at various art fairs and exhibitions. Currently, he is pursuing a degree in Transmedia Art at the University of Applied Arts Vienna.